

June 30th - July 4th 2021



Lasham Classical Music Festival

in aid of the
Esseham Music
Charity



Sponsorship Opportunities

About us

Supporting
the promise of
musical talent is
at the heart of
what we do

The Esseham Music Charity is a registered charity, established in 2016 by Lasham musician, Josh Hall to help young, developing classical musicians further their studies and achieve their full potential. Financial support from alternative funding streams is increasingly important as contributions from the Arts Council, central and local government decline. We increasingly see that it is only youngsters from affluent backgrounds who can access and progress in the world of classical music.

The Charity gives Financial awards annually to support young musicians in a variety of projects or activities, thus enhancing their skills and providing opportunities and experiences for, instrumentalists, singers and composers. These awards help with tuition fees; purchase of instruments or music; attendance at workshops and masterclasses; summer schools and auditions.

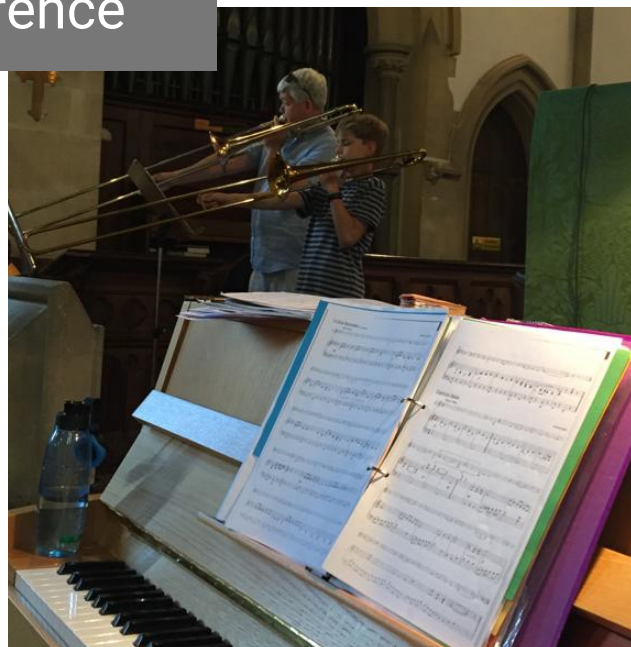


The Lasham Music Festival is an annual event which takes place over five days each summer, to raise funds to support The Esseham Music Charity. In addition, it offers young musicians the opportunity to showcase their talent while bringing high quality live classical music to Alton and the surrounding area

Making a Difference

Since registering the charity in 2016, we have already been able to offer awards to a number of promising young musicians.

The festival's professional musicians offer an extensive outreach programme, with musical opportunities delivered to local schools and organisations.



Each year our outreach programme benefits young people from schools in and around Alton, including students with severe physical disabilities from Treloar College's Open Orchestra.

This Orchestra supports students to perform on a musical instrument in a meaningful and expressive way. Clarion, the program the students use, allows students to control pitch, tempo and dynamics as you would on a typical orchestral instrument.



Our 2019 Award Recipients

Martha Colwood , violin , applied for a contribution towards Hampshire County Youth Orchestra's annual course at Bryanston School .

Martha has completed her GCSE's and is studying music at Peter Symonds College in Winchester.



Amelie Budd, oboe, used her scholarship to pay for extra instrumental lessons whilst studying at Peter Symonds College. She has commenced her studies at the Royal College of Music with a full scholarship.

Tom O'Brien , trumpet, is a pupil at Moor House School in Frensham and a member of the Hampshire County Youth Training Band. Tom's award will help him pay for extra tuition.



Our 2019 Award Recipients

Edward Hincliff , violin and trumpet, is a member of Guildhall School of Music and Drama, Junior department.

Edward gained distinction in grade 8 trumpet at thirteen and violin grade 8 also at thirteen, achieving a distinction.

Edward's award paid for a replacement bow and new strings for his violin.



Jasmine Arnold , bassoon and piano, is at Manchester University, studying music. Jasmine gained her diploma in piano some time ago and has grade 8, bassoon. Jasmine has used her award to help pay for a new bassoon

Sponsorship Opportunities

Lasham Classical Music Festival 01
/ The Esseham Music Charity



The Lasham Classical Music Festival 2021 (LMF2021) organisers would like to invite businesses or individuals to support the 2021 Festival and the work of The Esseham Music Charity.

A number of sponsorship options are available and outlined below.

We will endeavour to deliver these benefits, subject to government regulations at the time, but if that's not possible given the COVID-19 pandemic, we will discuss suitable alternatives with sponsors.

Principal Festival Sponsor (Exclusive) - £3,500

- Front cover logo placement in Festival programmes
- Logo placement on all publicity materials
- Logo placement on all Outreach Programme material
- On-line advertising via LMF 2021 social media and a website link
- Stall to promote your business at all concerts
- Coverage in all press releases and PR activities
- Meet Festival musicians
- Complimentary tickets to the Festival



Award Sponsor - £500

- Award with your name and logo in Festival programmes
- Logo placement on Outreach Programme material
- Stall to promote your business at one concert
- Coverage in all press releases and PR activities
- Complimentary tickets to one concert



Musician Sponsor - £400



- Your logo in Festival programmes
- Logo placement on Outreach Programme material
- Stall to promote your business at one concert
- Coverage in all press releases and PR activities
- Complimentary tickets to one concert

Concert Sponsor - £200

- Your logo in Festival programmes
- Stall to promote your business at one concert
- Coverage in all press releases and PR activities
- Complimentary tickets to one concert



Benefit in Kind Sponsor

- Your logo in Festival programmes
- Stall to promote your business at one concert
- Coverage in all press releases and PR activities
- Complimentary tickets to one concert



This year we have added a new non financial sponsorship.

Do you run a business which provides a service or equipment supply, that would support the Music Festival or help one of our young musicians. Then please contact us with details of what you are willing to offer. Previously we've been given free graphic design and floral decorations for our marquee and our local public house provides toilet facilities although we would love a disabled toilet!

Donations and Advertising Opportunities



You may also want to take this great opportunity to advertise your business in our programme. Rates are as follows:

£50 per page

£30 per half page

You may not want to take a sponsorship package but would like to make a donation to support the good work that The Esseham Music Charity does. If you do want to make a donation please contact Mrs Ally Hall the Festival Administrator (see further information for contact details). Alternatively, you can also make a donation by completing a Gift Aid form, either using the form included in this brochure or downloading a form from our website at

www.lashammusicfestival.co.uk

From our previous sponsors



"BDO's core values include a commitment to making a positive difference to society and helping people to succeed. Sponsoring The Essenham Music Festival has allowed BDO to reach into the community and support local students to achieve their goals."



"Hattingley Valley has sponsored the Lasham Music Festival for some years - it is not only a useful showcase for us but we also are proud to be supporting young musicians right at the start of their career and in a festival which is both highly professional and lots of fun!"

Rebecca Tiller
floral imaginarium

"As a Florist, I am always looking for a new challenge. When I was asked to provide flowers for this event, I was very excited . I had to use my imagination to create floral decorations that married flowers and music in harmony"

Our sponsors cont'd



"We were happy to be involved with such a brilliant event. Let us know when we can help out again"



"Wow! What a fantastic few days !
Thank you for asking us to create
the canapes for the reception
we were so happy to do it!
It was a real privilege to take part
on the catering front... we loved it."



Our Patrons

Lasham Classical Music Festival 01
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Thinking of supporting? You'd be in great company. We are fortunate to have two incredibly supportive patrons who help us achieve the aims of The Esseham Music Charity, and to whom we are immensely grateful: Mr Alan Titchmarsh and Professor George Caird.

Alan Titchmarsh was born and brought up on the edge of Ilkley Moor and now lives in Hampshire, at the heart of our festival activities. He left school at fifteen and became an apprentice gardener in the local nursery, following this with full-time training at horticultural college and the Royal Botanic Gardens, Kew. His own daytime show on ITV, The Alan Titchmarsh Show, featured a combination of music, the arts and conversation, which ran for eight years and he presents his own radio show on Classic FM on Saturday mornings. Alan is patron or president of over 40 Charities including The Esseham Music Charity. In recent correspondence he told us "I really do applaud what you are doing, and it is so practical to do it at a local level."

Alan Titchmarsh



Professor George Caird



Since 1970, George Caird has combined a career as an oboist with one as a music educationalist. He joined the Royal Academy of Music. In September 1993 George was appointed Principal of the Royal Birmingham Conservatoire a post that he held until December 2010. From 2011 to 2016 George was Director of Classical Music at Codarts Rotterdam and in 2017 he was appointed interim Principal of the Royal Welsh College of Music and Drama in Cardiff. It was at Birmingham that George met and inspired our Artistic Director Josh Hall. George remained Josh's oboe teacher and mentor until Josh moved to Manchester for his masters at RNCM in 2015. George was thrilled when Josh asked him to become a co patron of the festival and charity and continues to support Josh's work with both Lasham Classical Music Festival and The Esseham Music Charity .

Further information



Due to current Covid-19 restrictions, final programme details for 2021 are still being confirmed. LMF 2021 will ensure that all Covid measures are in place for musicians and audience to stay safe.

If you would like to know more about the work of The Esseham Music Charity or are interested in discussing a bespoke sponsorship opportunity, please do get in contact. We would love to hear from you!

Mrs Allyson Hall, Festival Administrator

Mrs Maria Fordyce, Chair of Trustees

Tel 07765 676053

administrator@lashammusicfestival.co.uk



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